



"THE ORIGINAL
BAKERS OF BREADSTICKS"

ANGONOA'S BREADSTICKS
PRESENTATION for
SESAME CLUB PACK

Spring 2004

Presented By:
John Ferrante
Gregg DeSantis
A. Angonoa Inc.

A. Angonoa, Inc.
115-05 15th Avenue
College Point, NY 11356
718-762-4466



"THE ORIGINAL
BAKERS OF BREADSTICKS"

November 24, 2003

ANGONOA'S BREADSTICKS
NEW ITEM FACT SHEET
FOR
SESAME SNACK PACK

MANUFACTURE UPC CODE: 70540

<u>ITEM PACK & SIZE</u>	<u>ITEM CODE</u>	<u>PACK</u>	<u>CUBE</u>	<u>SHIP WEIGHT</u>
100/2 Pack Sesame	000777	100	.2069	2lbs. 5 oz.

DIMENSIONS: (Unit) 6½ x 5 ½ x 10

DIMENSIONS: (Pallet) 48 x 39 x 55

TERMS: 1% 10 Net 30

MINIMUM SHIPMENT: 260 Cartons per Pallet

LEAD TIME: Minimum 10 Days plus Transit, or Based on Volume

PALLET CONFIGURATION: 52 Cases per Tier, 5 Layers High

Certificate of Liability Available Upon Request

A. Angonoa, Inc.
115-05 15th Avenue
College Point, NY 11356
718-762-4466



"THE ORIGINAL
BAKERS OF BREADSTICKS"

ANGONOA'S BREADSTICKS KEY SELLING POINTS FOR SESAME SNACK STICKS

- ❖ Angonoa's name is well established in Deli, Grocery, and Foodservice throughout the United States.
- ❖ Angonoa's uses only the finest ingredients and packaging to produce a product far superior to our competition. We bake and sell only breadsticks, thus guaranteeing our concentration and dedication to our items within its category.
- ❖ Angonoa's breadsticks are baked to order, so your customers will receive the freshest product possible. This is the standard for all Angonoa's products.
- ❖ Being a leader in our foodservice division, Angonoa's has developed brand loyalty among its customers. There is a tremendous calling for our 2 pack Sesame Breadsticks from consumers who enjoy eating them at their favorite restaurants.
- ❖ Angonoa's takes great pride in the fact that for many years we have provided the kind of healthy snack food that is receiving such wide spread support from consumers who try to avoid fatty, sugary, salty snacks. (For more information on Angonoa's Nutritional information, see attached sales sheet, "What A Great Time To Sell Angonoa's".)



"THE ORIGINAL
BAKERS OF BREADSTICKS"

WHY BREADSTICKS IN A SNACK PACK?

- ✓ Breadsticks are an impulse item. Our new packaging is designed for maximum visibility, to attract consumers to our new concept.
- ✓ Angonoa's Breadsticks are a great option for the health conscious shopper. Parents especially will love our item as a healthier alternative to most lunch box snacks.
- ✓ The specially designed packaging is convenient for snacks on the go!
- ✓ The two-pack promotes freshness and long-shelf life.
- ✓ Angonoa's Breadsticks are the perfect party snack, and is the perfect accompaniment to...
 - Soups
 - Salads
 - Cheese
 - Dips
 - "Virtually Anything!"
- ✓ Business Trade Not Ignored!!! Angonoa's Breadsticks are also a great item for:
 - Deli's
 - Restaurants
 - Healthy Institutions
 - Offices
 - Caterers
 - Gift Baskets

NEW CONCEPTS Translate Into NEW CUSTOMERS!!!

A. Angonoa, Inc.
115-05 15th Avenue
College Point, NY 11356
718-762-4466